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LinkedIn: How To Build Relationships And Get Job Offers Using LinkedIn: A No BS Guide To LinkedIn (LinkedIn Tips Book 1)



Synopsis

LinkedIn is one of the most misunderstood and powerful social platforms on the internet. I'm going to show you how to use LinkedIn to build relationships with executives and get job offers without having to fill out a job application. We all know that the hiring system is broken. Human Resources and Recruiters are the bottlenecks for job-seekers who only want to talk to one person: The hiring manager. The hiring manager has one goal and one goal only: To hire the best candidate as soon as possible. But, there's a small problem. Hiring isn't easy. Companies don't know if they're hiring the next Steve Jobs or someone who is going to quit within three months of joining the company. However, there is one thing that all businesses, big or small, all agree on. The best candidates come from referrals from their employees. Candidates who get referred from an employee are not only faster and cheaper to hire; they stay longer and have proven to be more successful in their career in the long term. 44% of Deloitte's experienced hires are from referrals. 44%!! I have no sympathy for someone who says, "I applied for hundreds of jobs online, and I didn't get a single response!" Uh, yeah. Applying for a job online is the worst way to ask for a job. It's you versus the black hole. And the black hole never loses. So, The million dollar question is, "How do you get referrals if you don't have a big professional network?" Enter Robbie and his latest book, "How to Build Relationships and Get Job Offers Using LinkedIn." I owe a big portion of my career success to LinkedIn. LinkedIn gave me the ability to build connections that have enabled me to grow my career exponentially. In addition to helping me form amazing relationships, LinkedIn helped me build an amazing platform for myself. + My articles have accumulated over 3 million views with four posts over 400,000 views. + In 2014, LinkedIn chose one of my articles as one of the best posts on the platform. + LinkedIn featured me in a video to help promote their LinkedIn Publishing platform. + I've gained over 30,000 followers, just from 20 articles. + I gained 10,000 email subscribers in 3 months. I'm going to change how you use LinkedIn, and I'm going to give you the tactics to dramatically increase your chances of getting an offer from your target companies. If it worked for me, it could work for you. Last but not least, I write the way I talk. If you like this description, there is a good chance you will like the book. If you hate the way I write, then you're not going to like to hear what I have to say. NOTE: This book is not an extensive guide to every aspect of LinkedIn. If you're looking for a more thorough walkthrough of all LinkedIn features, there are plenty of other great LinkedIn books on . If you're looking to build relationships, get noticed, and get job offers, then this book is for you!

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Customer Reviews

I planned to sit down, read a little, and then post my thoughts here. Well, I ended up reading the entire thing cover-to-cover and I plan to re-read it tomorrow, this time taking notes. Wow. What a little gem of a book. I'm no stranger to using LinkedIn successfully, but I learned so much in this book that I'm starting to feel like an amateur. But now I'm an *informed* amateur and I'm going to implement what I learned over the upcoming four-day weekend. This is no simple "optimize your profile so you get found by recruiters" rehashed material. The first section is all about why everyone should be writing long-form content using LinkedIn Publisher. He provides nine concepts that you truly need to understand before you implement his (or anyone else's) tactics. Oh, and he gives you examples on everything. After profile tips, he then moves on to the all-important relationship-building. Oh heck, I suppose I could list everything that's in this book, but that would be a waste of your time. Just get it. Even if there's just one useful nugget of information, it would be worth it. But I guarantee you will discover a lot more than that. I highly recommend this book.

Let's get something out of the way, there are no magic bullets. Like they say, nothing worth having comes easy. But if you're willing to put in the work to improve your chances on landing job offers, then this book will show you the path. You're a hard worker, you just need some help. This book will help. It's an easy read and gives you clear and actionable things to do. I bought this book earlier today and devoured it before the day is over. I'm not interested in reading books upon books of this stuff. I just wanna get to work. This book gives you the info you need and gets out of the way. So I'd like to rephrase the quote I started with, "nothing worth having comes easy...except this book." Buy it.

There are several LinkedIn books on , however, none of them cover how to build relationships and advance your career like this book does. If you're looking for a book that's going to cover every aspect of LinkedIn, then this book probably isn't for you. I've been following Robbie on LinkedIn for several years now and this book hit the mark and inspired me to try some of the tactics he mentions. I've used LinkedIn for sales purposes, but never really for getting new jobs. I'm excited to try the tactics out.

I've been following Robbie for a number of years now and this book is another example of his *excellent* content on LinkedIn and elsewhere. What you will find in this book is concise, cogent, and actionable information on how to grow your network, improve your professional presence, and keep in touch with *all* of your followers. Robbie delivers this information in a great conversational tone - like a good friend giving you a leg up, which, at the end of the day is exactly what he does here. I cannot recommend this book enough and I'm excited and eager to implement what I've learned!

If you are tired of dry and outdated advice on job hunting, this book is a breath of fresh air. The author's quick wit and hilarious examples are what make this such a pleasure to read. But at the same time, Abed delivers relevant "2017-ready" techniques for building a powerful network for finding and getting the job you actually want.

Everyone's circumstance is different in their job and personal lives, but Robbie has a great way of providing quick tips and tricks that can help you throughout any point in your life. I love his humor and ability to convey the message in a true story telling manner! He has years of experience so I look to his thoughts as inspiring!

This is an insightful look into using LinkedIn to build professional relationships. He has an easy style of writing and the stories are great. I would highly recommend this book if you aren't looking for a basic introduction into LinkedIn.

A very practical guide on building relationships and getting job offers using LinkedIn. Of all the books I have read, this one is by far the best book for LinkedIn advice. I'm Robbie's fan for his LinkedIn articles. In short this book is Practical, Actionable, and Filled with Awesome advice. It's fun to read because Robbie give his own examples on how he used those concepts and Tactics. Must Read!

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